



The Family Online Safety Institute is an international, non-profit organization which works to make the online world safer for kids and their families. FOSI convenes leaders in industry, government and the non-profit sectors to collaborate and innovate new solutions and policies in the field of online safety. Through research, resources, events and special projects, FOSI promotes a culture of responsibility online and encourages a sense of digital citizenship for all.



**STEPHEN BALKAM**  
Family Online Safety Institute

What is the right age to buy my child a cell phone? Is it OK for my 12-year-old to have a YouTube account? My ex-boyfriend just posted some photos of me that I don't want the world to see. How can I Skype with my grandchildren?

These are just a few of the ever-broadening universe of concerns, challenges and opportunities our digital lives bring every day. There are now tablets for two-year-olds. Social media sites are being used to recruit young people to fight for ISIS. Teachers struggle to find the right balance of tech in their classrooms.

We will delve into all of these issues and more over the course of the next two days.

Welcome to the FOSI 2015 Annual Conference which we've titled, "Risks. Harms. Rewards". It is our most ambitious conference to date with over two dozen topics, brilliant speakers and informative exhibits.

And what makes FOSI special every year is you, the conference participant. We love to watch the new connections being made, the tough questions being asked of the panelists and the appreciation you show for our FOSI Award winners.

So, enjoy these two special days. Introduce yourself to someone you've never met. Raise your hand and your voice. And help us to make the online world safer for kids and their families.

# DAY 1

November 17, 2015

9:00 am **Registration, Breakfast & Exhibits**10:00 am **Welcome**

**David Pierce**, National Cable and Telecommunications Association | @NCTACable  
Online Safety Year in Review Video

**Stephen Balkam**, Family Online Safety Institute | @StephenBalkam

10:30 am **Launch of FOSI Research****Parents, Privacy and Technology Use**

**Jay Campbell** and **Abigail Davenport**, Hart Research Associates | @HartSurveys

11:00 am **Research Presentations****How American Teens Use Social & Mobile Technology for Friendship and Romance**

**Amanda Lenhart**, Data & Society Research Institute | @Amanda\_Lenhart

**Cyber Health and Cyber Balance: Striking a Healthy Balance in a Digital Culture**

**Marsali Hancock**, iKeepSafe and **Dr. Michael Rich**, Center on Media and Child Health | @marsalih & @mediatrician

11:40 am **Texting, Data and Saving Lives**

**Nancy Lublin**, Crisis Text Line | @NancyLublin

12:00 pm **Lunch**1:00 pm **Breakout Sessions****Don't Just Press Play: Quality Content for Kids**

Oceanic A

**Moderator: Sara Kloek**, Know What's Inside | @knowwhatsinside

**Katya Andresen**, Cricket Media | @katyaandresen

**Nate Glissmeyer**, Amazon | @amazon

**Rhett King**, Mind Candy | @MindCandy

**Bill Shribman**, WBGH, Boston | @PBSKIDS

This panel will take a look at why it's so important that we ensure children have access to high quality, engaging and educational content during their online experiences. Panelists will discuss some of the content that is currently available, what content creators must take into consideration when developing products, the role that advertising should/should not play, and the role of government in promoting quality content for children.

## Opportunities for Broadening Access

Oceanic B

**Moderator: Charita Johnson**, Mattiossie Group | @MATTIOSSIE

**Steve Black**, TechBoomers | @Techboomers

**Henry Claypool**, Claypool Consulting

**Nicolas Jimenez**, Comcast | @Nico\_A\_Jimenez

**Rosa Mendoza**, Hispanic Technology and Telecommunications Partnership | @httponline

**Joycelyn Tate**, National Coalition on Black Civic Participation & Black

Women's Roundtable | @JoycelynTate

A look at the different sectors of our communities that have issues accessing technology, and how we can improve accessibility for these groups. This discussion will include insights and input from a variety of perspectives: industry, the disabled community, senior citizens, and other minority groups.

## Trust and Safety: Our Online and Offline Lives

Meridian C

**Moderator: Adam Thierer**, Mercatus Center | @AdamThierer

**Mark Eichorn**, Federal Trade Commission | @FTC

**Brian Fung**, Washington Post | @b\_fung

**Nick Papas**, Airbnb | @Airbnb

**Catherine Teitelbaum**, Ask.fm | @catherinebeth

This panel will focus on the importance of trust and safety online and in the sharing economy. Panelists will address the specific measures their companies are taking to ensure user safety, and what users can do offline to make themselves safer online. The panel will also discuss the current legislative climate and whether or not additional regulation is necessary, as well as future trends, and the challenges of operating in multiple geographies.

## "Revenge Porn": The Response to Cyber Exploitation

Meridian D&amp;E

**Moderator: Jennifer Hanley**, Family Online Safety Institute | @JenHanleyDC

**Laura Higgins**, South West Grid for Learning | @SWGfL\_Official

**Ethel Quayle**, University of Edinburgh

**Cindy Southworth**, National Network to End Domestic Violence | @CindySouthworth

**LaMont Walker**, Microsoft | @Microsoft

This panel will tackle the vexing issue of the "revenge porn" phenomenon. The discussion will focus on the services and support systems that are available to victims, what legislation exists and whether or not more legislation is needed, as well as how industry is responding to this growing issue.

2:00 pm

## Networking Break

2:30 pm

**Breakout Sessions****A New Layer of Help: The Role of Helplines in Online Safety**

Oceanic A

**Moderator: Matt Soeth**, iCanHelpline | @MatthewSoeth**Desireé Caro**, Hollaback! | @heartmobber**Martin Cocker**, NetSafe | @netsafeNZ**Anne Collier**, iCanHelpline | @annecollier**Karuna Nain**, Facebook | @KarunaNain

A discussion that will be focused on the growing and vital role of helplines in online safety. Panelists will look at the work of helplines and the impact they have on both online and offline communities, the services that currently exist and where there are gaps, and the challenges that working in different communities and cultures can bring.

**Cyber Ethics & Civility: Understanding our Responsibilities Online**

Oceanic B

**Moderator: Jim Kohlenberger**, Center for Copyright Information | @CopyrightInfo**Frank Gallagher**, Cable in the Classroom | @NCTACable**Marsali Hancock**, iKeepSafe | @marsalih**Holly Lawrence**, Sunnyvale Department of Public Safety | @HelloHollyL**David Ryan Polgar**, #digcitsummit and Ask.fm | @TechEthicist**Chris Priebe**, CommunitySift | @ChrisPriebe**Tom Rich**, STOPit | @STOPitCop

A panel that will address why ethics and civility need to be such an important component of our online lives. Discussions will focus on the best methods to educate both the young and old about this topic, the programs that already exist, and the impediments to sharing the message of ethics and civility.

**“Look What I Made!”: Youth & the Great Things They’re Up to Online**

Meridian C

**Moderator: Holly Hawkins**, Family Online Safety Institute | @hhawkins**Sarah Elwell**, McKinley Technology High School | @McKinleyTechLib**Benjamin McAfee**, My Campus Health | @MyCampusHealth**Tina Ornduff**, Computer Science First Program, Google | @tinaornduff**Dan Stein**, Department of Homeland Security | @DHSgov

This panel will explore the exciting and innovative things young people are creating online. Panelists will discuss their achievements and the challenges they encountered, as well as how we can promote this type of ingenuity and ensure we’re supporting young people as they create online.

**Combating Online Radicalization and Extremism**

Meridian D&amp;E

**Moderator: Emma Llansó**, Center for Democracy & Technology | @ellanso**Lara Ballard**, US Department of State | @StateDept**Mia Bloom**, Georgia State University | @miambloom**Jonathan Russell**, Quilliam Foundation | @JRussellEsq**Erin Saltman**, Institute for Strategic Dialogue | @ErinSaltman

A look at the growing concern of radicalization and extremism online. This panel will address research that is being done on this issue, the best ways to counter the radicalization that can happen online, the role of government in the US and around the world, and the potential for legislation.

3:45 pm

**The Internet of Things: Cars and Watches and Houses, Oh My!****Moderator: Dan Tynan**, Yahoo! | @tynanwrites**Anna Davis**, Federal Trade Commission | @FTC**Amanda Engstrom Eversole**, Center for Advanced Technology and Innovation,  
US Chamber of Commerce | @techinnovation**Nuala O'Connor**, Center for Democracy & Technology | @privacymama**Gary Shapiro**, Consumer Technology Association | @GaryShapiro

A plenary panel that will take a closer look at the Internet of Things, wearable devices, and our connected lives. Discussions will focus on recent products and developments, the benefits and opportunities that the Internet of Things provides, the potential privacy and security risks that these new technologies pose, the best ways to counter these risks, and the role of government.

4:45 pm

**What's Holding You Hostage?****Christopher Wood**, LGBT Technology Partnership | @LGBTTech

5:00 pm

**Reception**

6:00 pm

**Family Online Safety Institute Awards for Outstanding Achievement**

7:00 pm

**Close**

# DAY 2

November 18, 2015



9:00 am	<b>Breakfast &amp; Exhibits</b>
10:00 am	<b>Welcome</b> Susan Fox, Disney   @Disney
10:10 am	<b>Research Presentation</b> <b>Strategies of Parenting for a Digital Future</b> Sonia Livingstone, London School of Economics, and EU Kids Online   @Livingstone_S  <b>Marginalising Digital Media: On Vulnerability in the Digital Age</b> Amanda Third, University of Western Sydney; and Young and Well Research Cooperative   @ICS_UWS; @YAWCRC
10:45 am	<b>Tackling Online Child Sexual Exploitation</b> <b>Moderator: David Gross, Wiley Rein   @WileyRein</b> Stacy Jeleniewski, National Center for Missing and Exploited Children   @MissingKids Agnese Krike, INHOPE   @INHOPE_PR Stephen Seitz, Microsoft   @Microsoft Kate Sheerin, Google   @googlepubpolicy Richard Tilt, Internet Watch Foundation   @IWFhotline  This discussion will deal with the egregious issue of child sexual abuse material and exploitation. This will be a very timely conversation, with the #WeProtect summit taking place in the United Arab Emirates just two days earlier. Panelists will provide an update on the outcomes of the summit, discuss the challenges that have emerged in recent years and the impact of the Dark Web, as well as confer on what more needs to be done.
11:45 am	<b>Keynote</b> Katya Andresen, Cricket Media   @katyaandresen
12:00 pm	<b>Lunch &amp; Exhibits</b>
1:00 pm	<b>Breakout Sessions</b> <b>Digital Rights of the Child</b>

Oceanic A

**Moderator: Emily Mulder, Family Online Safety Institute | @emilyusuk**  
**Sonia Livingstone, London School of Economics, and EU Kids Online | @Livingstone\_S**  
**Larry Magid, ConnectSafely | @larrymagid**  
**Stephen Satterfield, Facebook | @facebook**  
**Amanda Third, University of Western Sydney; and Young and Well Research Cooperative | @ICS\_UWS; @YAWCRC**

The evolution of the online safety discussion around the world, but especially in Europe, now encompasses the concept of rights of the child. This builds upon the UN Convention and broadens the debate around monitoring and access to information for children on the Internet. This panel will provide background on the rights being discussed, the implications for online safety, and the progression of the debate in Europe and outside of the US.

## Schools, Tools and Tech: How Online Engagement is Changing Education

Oceanic B

**Moderator: Ann Flynn**, National School Boards Association | @annie54

**Soraya Shockley**, Student at Harvard University | @sorayashock

**Chip Slaven**, Alliance for Excellent Education | @All4Ed

**Tim Sparapani**, SPQR Strategies | @TimSparapani

**Tammy Wincup**, EverFi | @tmwincup

This panel will bring together a variety of perspectives to discuss educational technology and its growing role in schools. The focus will be on the positives and negatives of embracing these types of technologies, and discussing some of the newest and most effective technology that's available. Panelists will also touch on the impact of legislation on the creation of educational technology, as well as how teachers and schools can embrace technology in the classroom while protecting student data.

## What is the Future of Privacy Online?

Meridian C

**Moderator: Carl Szabo**, NetChoice | @CarlSzabo

**Dona Fraser**, Entertainment Software Rating Board | @ESRBPrivacy

**Ghita Harris-Newton**, Yahoo! | @Yahoo

**Courtney Manzel**, Sprint | @sprint

**Kobie Pruitt**, Future of Privacy Forum | @futureofprivacy

**Ben Wittes**, Brookings Institute | @BrookingsInst

This panel will take a look at the future of online privacy, examine the changes over the past year and look ahead to the impact of the changing nature of technology on the concept of privacy. Topics will include student data protection, children's privacy and government surveillance. Panelists will address what governments around the world are doing and what's working, and whether or not industry self-regulation and privacy by design are effective.

## #BeingParents: The Challenges of Raising Digital Kids

Meridian D&amp;E

**Moderator: Shelley Prevost**, Torch | @ShelleyPrevost

**Peter Andrada**, Intel | @IntelSecurity

**Paige Hanson**, LifeLock | @LifeLock

**Renee Jackson**, National PTA | @reneelajackson

**Tory Joseph**, Parent Encouragement Program | @PEPParent

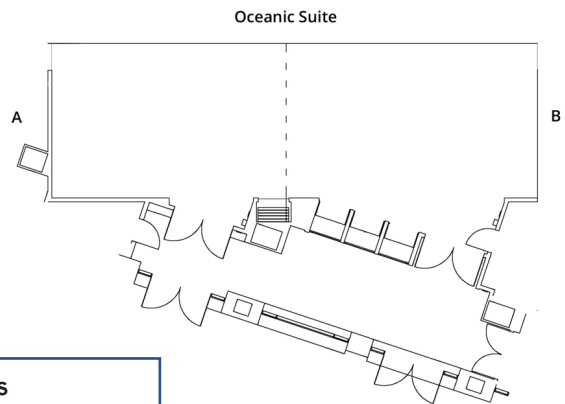
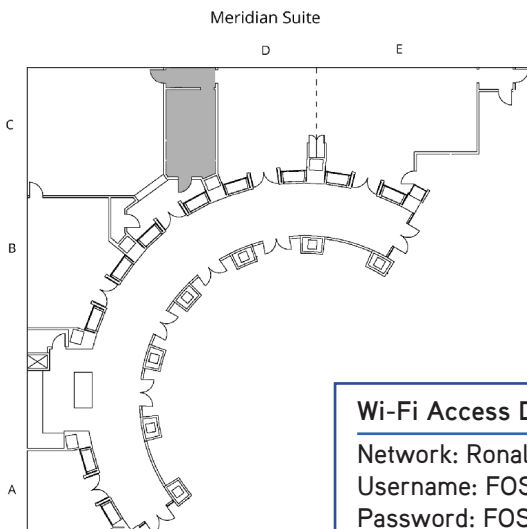
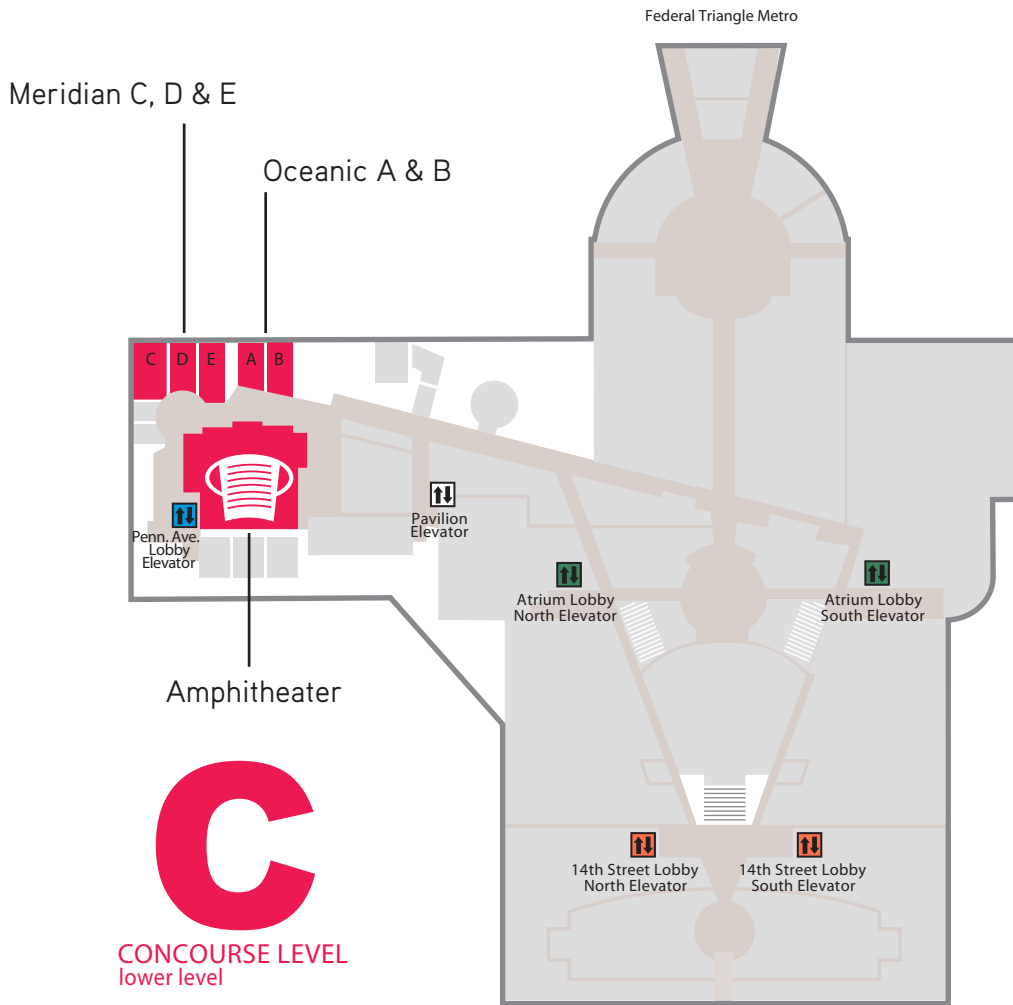
**Meghan Leahy**, Positively Parenting | @mparentcoach

With children spending an increasing amount of time online, parents of these digital natives are presented with a new host of problems. This panel will identify what the biggest challenges are and how parents can work to overcome them, what the best things are about raising tech savvy children, and what more non-profits, industry and government can do to assist parents.

2:00 pm

## Networking Break

- 2:30 pm **In-Conversation: Revisiting Screen Time Guidelines for Children**  
**Stephen Balkam**, Family Online Safety Institute | @StephenBalkam  
**Dr. David Hill**, Chair, American Academy of Pediatrics Council on Communications and Media | @davhill
- 3:00 pm **ReThink - Before the Damage is Done**  
**Trisha Prabhu**, ReThink | @TrishPrabhu
- 3:30 pm **In-Conversation**  
**Alexander Macgillivray**, White House Office of Science and Technology Policy | @AMacOSTP  
**Robert Traynham**, Bipartisan Policy Center; and MSNBC Contributor | @RobertTraynham
- 3:50 pm **Closing Remarks**  
**Stephen Balkam**, Family Online Safety Institute | @StephenBalkam
- 4:00 pm **Close**



**Wi-Fi Access Details**

Network: Ronald Reagan Building  
Username: FOSI  
Password: FOSI2015